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For Immediate Release:

VersaReports Announces New RDL Connector to Universal Report Server That Allows Report Hosting for Any Reporting Package

Reporting Functionality Similar to Microsoft SQL Server Reporting Services

July 28, 2010 Atlanta, GA & San Francisco, CA - [VersaReports](http://www.versareports.com), creator of reporting software products that help businesses achieve their [reporting](#) goals without breaking their budget, announces the availability of a new connector for rendering and distributing Report Definition Language (RDL) reporting files with Universal Report Server (URS), VersaReports' flagship solution for multi-server reporting functionality. RDL reporting files are used with Microsoft SQL Server Reporting Services and define how all aspects of a report should behave, including report parameters, color schemes, and report layout. With this new connector, URS users will have similar capabilities as Microsoft SQL Server Reporting Services (SSRS), plus the many features in URS that are unique to the reporting server market.

"VersaReports Universal Report Server allows companies to host reports created with nearly ANY Microsoft .NET reporting packages, including SAP Crystal Reports, GrapeCity ActiveReports, DevExpress XtraReports, and Telerik Reporting," said Andy Feibus, president of VersaReports. "For users working with RDL-based reports, our new RDL Connector allows them to schedule, distribute, and archive another type of report with URS. Since RDL reports are not as flexible as those that can be created with other report designers, this will help users migrate away from Microsoft SQL Server Reporting Services without having to completely re-engineer their existing reports."

The RDL Connector for URS supports not only all the features of Client Report Definition (RDLC) files, but also many data-centric features of RDL files that are not supported by RDLC files, including remote data sources and data queries.

The RDL Connector is included in the purchase of Universal Report Server V1.3. For current users of URS, they can download the connector at <http://www.versareports.com/support>.

About VersaReports

[VersaReports](http://www.versareports.com), LLC, an Atlanta, GA company, delivers enterprise reporting solutions for developers to analysts to executives that provide better analysis and planning that can be a catalyst for improving the bottom line. Universal Report Server provides scheduling, distribution, and archival of reports created with nearly any Microsoft.NET-based report designer package. It is the only product on the market today that offers multi-server reporting functionality. Universal Report Server is the ideal solution for empowering users to better understand their current business situation, allowing for quicker decision-making and superior communications. For more information, please visit <http://www.versareports.com>, or e-mail sales@versareports.com, or call (404) 478-6474.

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