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For Immediate Release:

**VersaReports Named CRN Magazine “Hot Emerging Vendor”**  
***Elite List Cites Technology Vendors Who “Shake Up The Industry”***

**June 22, 2010 - Atlanta, GA.** – [VersaReports](#), creator of reporting software products that help businesses achieve their [reporting](#) goals without breaking their budget, announces CRN magazine has named the company one of ten “[Hot Emerging Vendors for June 2010](#).” The company was chosen as a “Hot Emerging Vendor” because of its unique reporting solution that will “shake up the industry.” VersaReports introduced Universal Report Server (URS) in late 2009 as a lower cost alternative report server to Microsoft.Net-based solutions like SAP’s Crystal Reports Server and Microsoft’s SQL Server Reporting Services.

“Most report servers are priced per user, while VersaReports Universal Report Server is priced per CPU, so an entire enterprise can print, manage, search, archive, and send reports for unlimited users for one affordable price,” said Andy Feibus, managing partner, VersaReports. “It doesn’t make sense to charge per user for any report server, regardless of whether it is used by a small business or a large enterprise.”

VersaReports URS is priced at \$4,995 per server for systems with no more than two CPUs (with an unlimited number of cores) and \$14,995 for big servers with more than two CPUs. A 30-day trial of Universal Report Server can be downloaded from [VersaReports’](#) website, and an online demo of the software can be viewed at <http://www.versareports.com/demo>.

Each month CRN profiles 10 new vendors that are looking to shake up the industry in various technology segments, from security to cloud computing, from software to hardware. These vendors know the importance of the channel and are looking to align with valued partners to get their names and products out.

VersaReports is seeking alliances with business intelligence, manufacturing, and accounting software vendors and their resellers, and with solution providers with business intelligence and report design expertise. The company sells its product through ComponentSource, a major development tools distributor.

**About VersaReports**

[VersaReports](#), LLC, an Atlanta, GA company, delivers enterprise reporting solutions for developers to analysts to executives that provide better analysis and planning that can be a catalyst for improving the bottom line. Universal Report Server provides scheduling, distribution, and archival of reports created with nearly any Microsoft.NET-based report designer package. It is the only product on the market today that offers multi-server reporting functionality. Universal Report Server is the ideal solution for empowering users to better understand their current business situation, allowing for quicker decision-making and superior communications. For more information, please visit <http://www.versareports.com>, or e-mail [sales@versareports.com](mailto:sales@versareports.com), or call (404) 478-6474.

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